

Veronica M. K. Morrison

EDUCATION

Ed.D. Higher Education Management and Assessment; GPA: 3.9

2006, University of Pennsylvania, Philadelphia, PA

M.Ed. Adult Education, cum laude

1993, Temple University, Philadelphia, PA

M.A. English, cum laude

1990, Arcadia University, Glenside, PA

B.A. double major: English and Education, cum laude

1986, Rutgers College, New Brunswick, NJ

CERTIFICATIONS

ACUE (Association of College and University Educators) Microcredentials in Designing Learner-Centered and Equitable Courses and in Promoting Active Learning, and Developing Effective Class Sessions and Lectures badge, no expiration date; part of a larger credential in progress

Adjunct Faculty Certification, conferred by Alamo Colleges, San Antonio, TX; no expiration date

APPQMR Online Teaching Certificate, conferred by Quality Matters (national) and Alamo Colleges (San Antonio, TX); does not expire until QM publishes an update

Safe Zone Training, national program to improve interaction with LGBTQIAA+ students, no expiration date

SOBI/Mental-Health-First-Aid certification, from the National Council for Behavioral Health, renewable biyearly

Supervisory and Higher Education Certification, Supervisory Skills Certificate conferred by Thomas Jefferson University, Philadelphia, PA, no expiration date

Undergraduate Permanent Teaching Certificates: New Jersey

English, K-12: conferred by the State Board of Education, no expiration date

Elementary Education: conferred by the State Board of Education, no expiration date

Undergraduate Permanent Teaching Certificates: Pennsylvania

Nursery/Kindergarten: conferred by the State Board of Education; no expiration date

English, Secondary Education: conferred by the State Board of Education; no expiration date

HONORS/AWARDS, FELLOWSHIPS, AND PROFESSIONAL ORGANIZATION PARTICIPATION

2025	Master Teacher Program, Alamo Colleges, April 2025
2024	Global Learning Course designation and certificate
2024	Fellowship (funded), MLA (Modern Language Association) Institute on Reading and Writing Pedagogy
2023-2024	Fellowship (funded), San Antonio College Writing and Thinking Institute
2023	Conference Coordinator: SAC Symposium on First-Generation College Students
2023	U. of Miami Poetry / Poetry Foundation Summer Teaching Institute, invited participant
2022	San Antonio College A.C.E. Award
2020-present	Serving on ten committees at San Antonio College and Alamo Colleges; specifics available on request
2020	Alamo Colleges Corazon Award winner
2019	Alamo Colleges Corazon Award winner
2018-2019	REA Fearless Learning Project, San Antonio College
2018-present	Adjunct Advisory Committee, Alamo Colleges
2013-present	Texas Community College Teachers Association (TCCTA), member
2003-2004	Association for the Study of Higher Education (ASHE) Conference Proposal Reviewer
2000-2008	College Reading & Learning Assoc., Publications Coordinator and Proposal Reviewer
1990-ongoing	MLA (Modern Language Association), member
1990-ongoing	Kappa Delta Pi (International Honor Society of Education), member
1986-ongoing	Phi Beta Kappa, member

MOST RECENT EMPLOYMENT IN EDUCATION

Full-time Instructor in English and Humanities, San Antonio College, San Antonio, TX, 2022 to present

- Teach English and Humanities courses 2323 and below; substitute in Technical Writing

Adjunct Instructor in English and in Humanities, San Antonio College, San Antonio, TX, 2014 to 2022

- Teach English and Humanities courses 1302 and below; substitute in Technical Writing; conduct Refreshers

Adjunct Instructor in English for the Summer Bridge Program, UTSA, San Antonio, TX, 2017-2019

- Guide Engineering students in the writing and presentation of research projects

UExams, San Antonio, TX, 2016-present

- Exam Reader, Exam Administrator

Lead Teacher, Sylvan Learning Center, San Antonio, TX, and Santa Fe, NM, September 2009 to 2011

- Teach and assess students; assist with lesson programming
- Aid directors in tasks similar to those listed under the position immediately below.

Director of Education, Sylvan Learning Center, Charlotte, NC, February 2008 to September 2009

- Maintain curriculum; manage and ensure the quality of the education standards and teaching staff
- Conference with parents regarding pupil progress
- Make recommendations to alter program prescriptions or offer additional programs
- Select, train and motivate all certified instructors, teachers and educational staff
- Contribute to center profitability by controlling the labor budget
- Oversee staff for all educational policies and procedures
- Partner with the Center Director to run operations and administer Sylvan Skills Assessments
- Write and recommend goal-based program; monitor programs for performance
- Establish relationships and communications with students' teachers for insights on school progress
- Create a positive learning environment during all phases of the instructional program.

Thomas Jefferson University, College of Health Professions, Philadelphia, PA

2000-2007 Coordinator of the Center for Student Development

- Propose and implement the Center for Student Development
- Facilitate all academic-development programs, activities and workshops for students and faculty, both in the Center and for individual classes
- Promote the Center through special events, contests, flyers, posters, pamphlets, bulletin-board displays, visits to college events
- Manage, and consult for, the Writing Center
- Perform one-on-one and group consultations with students and faculty members
- Collaborate as a member of the Learning Disabilities Services team
- Give presentations in the residence halls
- Teach the summer academic-preparation course (called The PASS Program)
- Control staffing and budgeting as necessary
- Supplement the physical plant with educational resources and informational materials; maintain stewardship of the physical plant
- Assist other offices as needed (e.g., work at Admissions' open-houses and early-admissions programs, aid Marketing's promotional activities, support the Office of International Affairs by tutoring ESL students, help the Office of Student Affairs with orientations and graduation ceremonies)
- Assess the effectiveness of the Center
- Train the peer tutors for the Department of Physical Therapy
- Serve on committees as needed (e.g., the Activities Office Advisory Committee, the education subcommittee of the University's Strategic Planning initiative and the Lindback Award committee)
- Monitor, perform record-keeping and reporting on Center usage

Assistant to the Director, Center for Faculty Development

- Faculty-program design and facilitation; faculty consulting and assessment

Adjunct Assistant Professor, Department of General Studies

- Teach courses in Humanities and Education (see "Courses" section)

Assessment consultant, Department of General Studies

- Creation and evaluation of challenge exams in English and Composition

- 2005-2007** **Facilitator, Leadership Development Team**
- Designing, coordinating, and presenting sessions for the Leadership Program
 - Evaluating outcomes
- 2000-2002** **Academic Development Specialist and Academic Coordinator**
- Maintained a half-time position with the Office of Student Affairs:
 - Consulting on teaching and learning
 - Acting as a writing consultant
 - Overseeing evaluation and on-going improvement of student service
 - Assisting with Orientation and Open House.
 - Maintained a half-time position with the Department of General Studies:
 - Counseling and academic advising
 - Heading special-program design and management
 - Administrating records (design/revision of forms, letters; record keeping)
- 1988-2007** **Adjunct Teacher of English**
- Arcadia U., Glenside, PA; Drexel U., Philadelphia, PA; Palo Alto Com. College, San Antonio, TX (while away from Philadelphia due to then-husband's job); Thomas Jefferson U.

POST-SECONDARY COURSES DESIGNED AND TAUGHT

- 2013-present San Antonio College, San Antonio, TX
- English Courses: 0100, 0420, 1301, 1302, Technical Writing (substitute), INRW, Humanities 1301
- 1991-2007 Thomas Jefferson University, Philadelphia, PA
- Courses offered by the Department of General Studies
- Technical Writing
 - Educational Psychology
 - Understanding Poetry
 - Composition 101 and Composition 102
 - Fundamentals of Writing
 - Basic Study Skills
 - Independent Study in Art History
 - Independent Study in Composition
 - Independent Study in Basic Study Skills
 - Independent Study in Fundamentals of Writing
 - Rhetoric and Debate
 - Facilitating Adult Learning
- Interdepartmental Workshops
- NBCOT Test-Taking Strategies
 - Nursing Exam and NCLEX Strategies
 - Test-Taking Skills
 - Study Skills
 - Draft-Writing Skills
 - Time Management and Stress Management
 - APA Citation and Avoiding Plagiarism
 - Preparing Academic Success Strategies (PASS)
 - Reading Comprehension
 - Overcoming Test Anxiety
 - Work + School = Brain Fry?
 - Academic Preparation for the Lab Sciences
 - Study Skills for Diagnostic Imaging
 - Writing Issues in Occupational Therapy

- 1999-2000 Drexel University, Philadelphia, PA
- Business Writing
 - Technical Writing
- 1995-1998 Palo Alto College, San Antonio, TX (while on hiatus from TJU)
- Basic English 0300 and Basic English II 0301
 - Composition 1301 and Composition 1302
 - American Literature II
 - Technical Writing
- 1987-1995 Arcadia University, Glenside, PA
- Thought and Expression I and Thought and Expression II
 - Debating International Issues

Information regarding high school teaching and preschool teaching available upon request.

PROGRAM DEVELOPMENT AND ADMINISTRATION

Faculty Development Administration

- 1999-2007 Thomas Jefferson University, Philadelphia, PA
Peer-evaluating instructors; modifying the Faculty Development Library
- 1994-1998 Sylvan Learning Center, Philadelphia, PA
Proposed, designed and taught a teacher-training program
- 1997-1999 Sylvan Learning Systems, Baltimore, MD (telecommuting from out-of-state)
Developed teacher-training for two major programs (see below)

Center for Student Development and Writing Center Administration

- 1993-2007 Thomas Jefferson University, Philadelphia, PA
Proposed, designed and implemented both centers; currently in charge of screening, hiring and training staff as needed; supervising operations and budgeting; evaluating, and preparing reports on, both centers; acting as a writing consultant and academic-development specialist.

Curriculum Design

- 2001-2007 Thomas Jefferson University, Philadelphia, PA
Leadership Program
Planner and Facilitator
- 2000-2001 Thomas Jefferson University, Philadelphia, PA
Assisting in design and/or administration of the following:
Faculty Development Seminars
New General Studies degree and certificate programs
Programs in partnership with Jefferson Health System member facilities
- 1997-2001 Sylvan Learning Systems, Baltimore, MD (telecommuting from out-of-state)
Designed/revised programs used at Sylvan Learning Centers in U.S. and Canada:
Academic Writing Program, Grades 4-12, including Grammar Module: Head consulting designer for the most successful product launch in Sylvan history (the first program to come under consideration for a patent)
Conducted research, proposed new designs; revised existing elements; developed program rationale and goals, drew up lesson plans; chose materials, created and implemented teacher training; aided in the design and monitoring of field testing; traveled to field test sites to consult/evaluate; presented program at national conference
Created accredited programs for Sylvan Centers in U.S./Canada:
Composition, Grades 9-12; English, Grades 9-12

Laid groundwork for new nationwide contract services program:
 Writing I, Middle School through High School
 Developed program rationale and goals
 Proposed program design
 Drew up lesson plans and chose materials
 Created and implemented teacher training

1997-1999 American Council on Exercise, San Diego, CA (via telecommuting)
 Course Reviewer (approved/rejected Continuing-Ed courses)

WORK WITH STUDENTS OUTSIDE THE SCHOOL CLASSROOM

Americans with Disabilities Act (ADA) Service Provider

2015-present PSI / Universal Exam Solutions, San Antonio, TX
 Reading, recording and/or administrating exams for adults with disabilities

Tutorships

1995-1998 Sylvan Learning Center, San Antonio, Texas (while on hiatus from TJU)
 Reading grades 3 through adult
 Writing grades 3 through adult
 Math grades 3 through adult
 Study Skills grades 3 through adult
 SAT prep grades 9 through adult

1992-2000 Sylvan Learning Center, Philadelphia, PA
 Reading grades 3 through adult
 Writing grades 1 through adult
 Math grades 1 through adult
 Study Skills grades 1 through adult
 SAT prep grades 9 through adult
 GRE prep grades 12 through adult

Instructional/Counseling Experience

1994-2001 Thomas Jefferson University, Philadelphia, PA
 Student Affairs consultant; counselor for academic skills
 General Studies Department Academic Advisor

1999-2000 A.C.E. Certified Group Fitness Instructor, TJUH, Philadelphia, PA
 Teacher of “Hard Bodies,” “Hi/Lo,” “Step” and “Senior Outreach”

1995-1998 San Antonio Museum of Art, San Antonio, Texas
 Docent

1993-1995 Arcadia University, Glenside, PA
 Faculty Advocate: Judicial Board

1986-1989 Arcadia University, Glenside, PA
 Career Services Assistant

PRESENTATIONS AND PUBLICATIONS

Print Publications

Dec. 2006 *An Evaluation of a Program-Assessment Process Based on the Study Protocol Used with Ajzen’s Theory of Planned Behavior*,
 UMI/ProQuest Press

Oct. 1999 Authored two, and co-authored two, articles: *Successful Student* magazine

Feb. 1994 “Instructional Technology: The Affective Dimension”: *NURI Proceedings*

Conference Presentations

04/17/2025	"How Monstrous Are Monsters?" PCA Conference 2025, New Orleans, LA
03/28/2025	"Wraparound Services" Second Annual SAC Symposium, San Antonio College, San Antonio, TX
03/22/2025	"Conversation on Bridging the Gap" Alamo Colleges 2025 Pedagogy Conference, San Antonio, TX
11/13/2024	"AI vs. Academic Honesty" Alamo Colleges EduTech Conference, San Antonio, TX
11/11/2025	"Are Monsters Monstrosities?" Humanities Professional Development Presentation, San Antonio College, San Antonio, TX
11/10/2024	"A Teaching Dilemma: Standard English Is Not Actually 'Standard'" TexLER Conference, University of Texas at San Antonio, San Antonio, TX
04/12/2024	"Three Writing-to-Learn" Assignments" Writing and Thinking Institute Faculty Fellows Symposium, San Antonio College, San Antonio, TX
04/03/2024	CCHA Pearls: Takeaways from the CCHA Conference, San Antonio College Humanities Department Presentation, San Antonio, TX
03/23/2024	"Why Do Students Disappear? What Can We Do About It?" presentation for Northeast Lakeview College, San Antonio, TX
12/2/2023	Poetry reading of original work at sponsored event: "Poetry Declaration for Human Rights, "Sapkota Legacy Foundation, San Antonio, TX
11/20/2023	"Using the Shapeshifters Approach to Integrate the Sciences and Humanities" CCHA Conference, Austin, TX
11/17/2023	"To GPT or Not to GPT" presentation for Alamo Colleges EduTech Conference, San Antonio, TX
11/10/2023	Conference Coordinator, <i>SAC Symposium on First-Generation Students</i> San Antonio College, San Antonio, TX
07/14/23	"How Can We Adapt O, Miami to a Community-College Setting?" presentation for the U. of Miami Poetry / Poetry Foundation Summer Teaching Institute, Miami, FL
03/25/23	"Student Advice on the Conference Theme" Northeast Lakeview College Pedagogy Conference, San Antonio, TX
11/11/22	"Equity and Inclusivity in Zoom" Alamo Colleges EduTech Conference San Antonio, TX
3/26/22	"Techniques for Inclusive Teaching" Alamo Colleges 2022 Pedagogy Conference San Antonio, TX
11/12/21	"Dealing with Internet Trolls" Alamo Colleges EduTECH Conference San Antonio, TX
03/21/20	"Teaching Globalization" Annual Alamo APEX Pedagogy Conference, Northeast Lakeview College, San Antonio, TX
03/04/20	AWP Conference Offsite Event: Alamo Colleges Faculty Readings, Jump-Start Theater, San Antonio, TX; read the original story "Mi Nombre"
02/28/20	"Using Class Exercises to Make a Point" for the Alamo Colleges Pedagogy Conference, at Palo Alto College
11/11/19	"Office Simulation as Composition Class Framework" at the Alamo Colleges EduTech Conference, Northwest Vista College
3/2/2019	"Dual Credit: Pros, Cons, Best Practices, Recent Research" 9th Annual NLC Pedagogy Conference, Alamo Colleges, San Antonio, TX
3/3/2018	"How to Implement Universal Design for Instruction" 9th Annual NLC Pedagogy Conference, Alamo Colleges, San Antonio, TX
5/17/2017	"Factors Influencing Retention, Persistence and Graduation Rate: State of the Literature" Engaging Pedagogy Conference, Texas Lutheran University, Seguin, TX
3/4/2017	"How to Stop Doing the Same Old Things" 8th Annual NLC Pedagogy Conference, Alamo Colleges, San Antonio, TX
2/13/2016	"Preparing High-School Students for College-Level Expectations" 7th Annual NLC Pedagogy Conference, Alamo Colleges, San Antonio, TX
4/17/07	"Program Assessment: What's on the Cutting Edge?" Jefferson Center for Faculty Development Symposium, Philadelphia, PA
4/13/07	"Assessing Student Development and Academic Support Services"

	Undergraduate Assessment Symposium, Cary, NC
12/27/06	"Semmes, Scenes and Standards: Chandler's Marlowe as Meta-fiction" Modern Language Association Conference, Philadelphia, PA
10/31/06	"Can You Justify Your Academic Support Services Using Assessment?" Indiana University / Purdue University Assessment Institute, Indianapolis, IN
10/21/06	"Program Assessment" College Reading and Learning Association National Conference, Austin, TX
3/10/06	"Does the PASS Program Really Help Students to PASS?" National College Reading & Learning Association Conference, Philadelphia, PA
4/17/04	"Teaching and Learning in the Health Sciences" Penn Working Group in Language First Annual Symposium, Philadelphia, PA
10/24/03	"What Should the BFA Curriculum Encompass?" School of Visual Arts Conference on the Artist as Educator, New York City, NY
3/14/03	"Ethics and Techno-cheating in Today's Classroom" College Reading and Learning Association Conference, Philadelphia, NJ
2/14/03	"The ESL Student in the Standard-English Classroom Revisited: A Decade Later" Pennsylvania Assoc. for Adult and Continuing Education Conference, Hershey, PA
6/11/02	"Advising Issues for Nursing Faculty" Conference on Nursing, Philadelphia, PA
4/11/02	"Academic Support Programs: The Dilemma of Outcomes-Based Research" "The PASS Program: Reports on an Ongoing Evaluation Process" College Reading and Learning Association Conference, New Brunswick, NJ
2/15/2002	"Opening Doors to Higher Education" Pennsylvania Assoc. for Adult and Continuing Education Conference, Hershey, PA
11/15/01	"To Educate the Public: Modeling the Mission" Association for Schools of Allied Health Professions Conference, Norfolk, VA
12/15/01	"Are You Cut Out to Be a Distance-Learning Teacher?" College Reading and Learning Association Conference, Philadelphia, PA
8/24/2000	"Whom Are We Teaching? Why Are We Teaching?" "Syllabus Fundamentals and Active Methodologies" Allied Health Faculty Development Seminar, Philadelphia, PA
9/28/1999	"Write Here, Write Now" Sylvan Learning Systems Annual Conference, Palm Springs, CA
8/12/1999	"Writing in the Content Areas" Prince George County Teacher Training Conference, Baltimore, MD
9/15/1997	"Extraordinary Outcomes in English 9-12" Sylvan Learning Systems Annual Conference, Orlando, FL
11/11/1994	"Activating Diversity Through Writing Across the Curriculum" CAEL/ICEL Conference, Washington, D.C.
11/5/1994	"How Liberating Are the Liberal Arts?" American Assoc. for Adult and Continuing Education Conference, Nashville, TN
3/24/1994	"The ESL Student in the Standard-English Classroom" Internat'l Honor Society of Education (Kappa Delta Pi) Conference, Orlando, FL
2/18/1994	"Instructional Technology: The Affective Dimension" The National University Research Institute Conference, San Diego, CA
2/10/1994	"Questions on the Diversity Challenge" Pennsylvania Assoc. for Adult and Continuing Education Conference, Hershey, PA
11/17/1993	"Adapting Standardized Content to Diverse Students" American Assoc. for Adult and Continuing Education Conference, Dallas, TX

VOLUNTEERSHIPS AND COMMUNITY SERVICE

2010-present	Assisting in programs for CIELO Unity in Action Participating in resource drives for The SA Animal Defense League
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	Contributing volunteer hours to Opera San Antonio
2005-2007	Academy of Natural Sciences, Philadelphia PA: Presenter (Changing Exhibits); Vet assistant: “Outside/In” and Live Animal Center
1995-1998	San Antonio Museum of Art, San Antonio, Texas: Docent

PROFESSIONAL COMMITTEE SERVICE, SAN ANTONIO COLLEGE, SAN ANTONIO, TX

Ongoing	College Curriculum Committee; LAVC (previously DAVC) Committee; Humanities Committee; Faculty Development Committee; Unit Planning & Program Review Committee for English, Humanities & Education; PGR/LEI Committee; Workplace Climate Committee
2024	Multicultural Conference Committee; Mosaic: Voices Journal Committee

REFERENCES

The following are the supervisors with whom I have most currently been working.

Dr. Erik Hillskemper, English Department Chair, ehillskemper@alamo.edu, (210) 486-0688
San Antonio College, 1819 N Main Ave, GH123, San Antonio, TX 78212

Dr. Dawn Elmore, Humanities Department Coordinator, delmore6@alamo.edu, (210) 486-0667
San Antonio College, 1819 N Main Ave, GH130B, San Antonio, TX 78212

Darrell Balderrama, Director of Undergraduate Research, Darrell.Balderrama@utsa.edu, (210) 458-5470
University of Texas at San Antonio, One UTSA Circle, San Antonio, TX 78249-0603